**Scholastic Summer Read-a-Palooza Virtual Book Fair email template**

Suggested subject line:

Kick-off summer reading with new books!

Copy and paste the image and message below into a new email to promote your Read-a-Palooza Virtual Book Fair to families.

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| Dear families,  Let’s make this a summer of reading to remember! You’re invited to shop our Read-a-Palooza Virtual Book Fair **now through September 4, 2020** to support our school and help students discover favorite characters, series, and collections all summer long.  Stocking up for summer reading has never been easier:   * Find the same **exclusive titles** as our in-school Book Fair * Orders ship **direct to home** * **FREE shipping** on book-only orders over $25\* * All purchases **benefit our school**and earn 25% in rewards   Visit our Book Fair Homepage and click “Shop Now” to get started: **[INSERT HOMEPAGE URL]**  Happy reading!  **[INSERT SIGNATURE]**   *\*Free standard shipping is available on book-only orders of $25 or more, after all discounts are applied. Free standard shipping (books) must be selected during checkout. Orders containing products other than books are not eligible for this shipping promotion.* |